



## Interior Fit-Out & Electromechanical Solutions

- ID Fit-Out
- Commercial Joinery
- MEP Solutions



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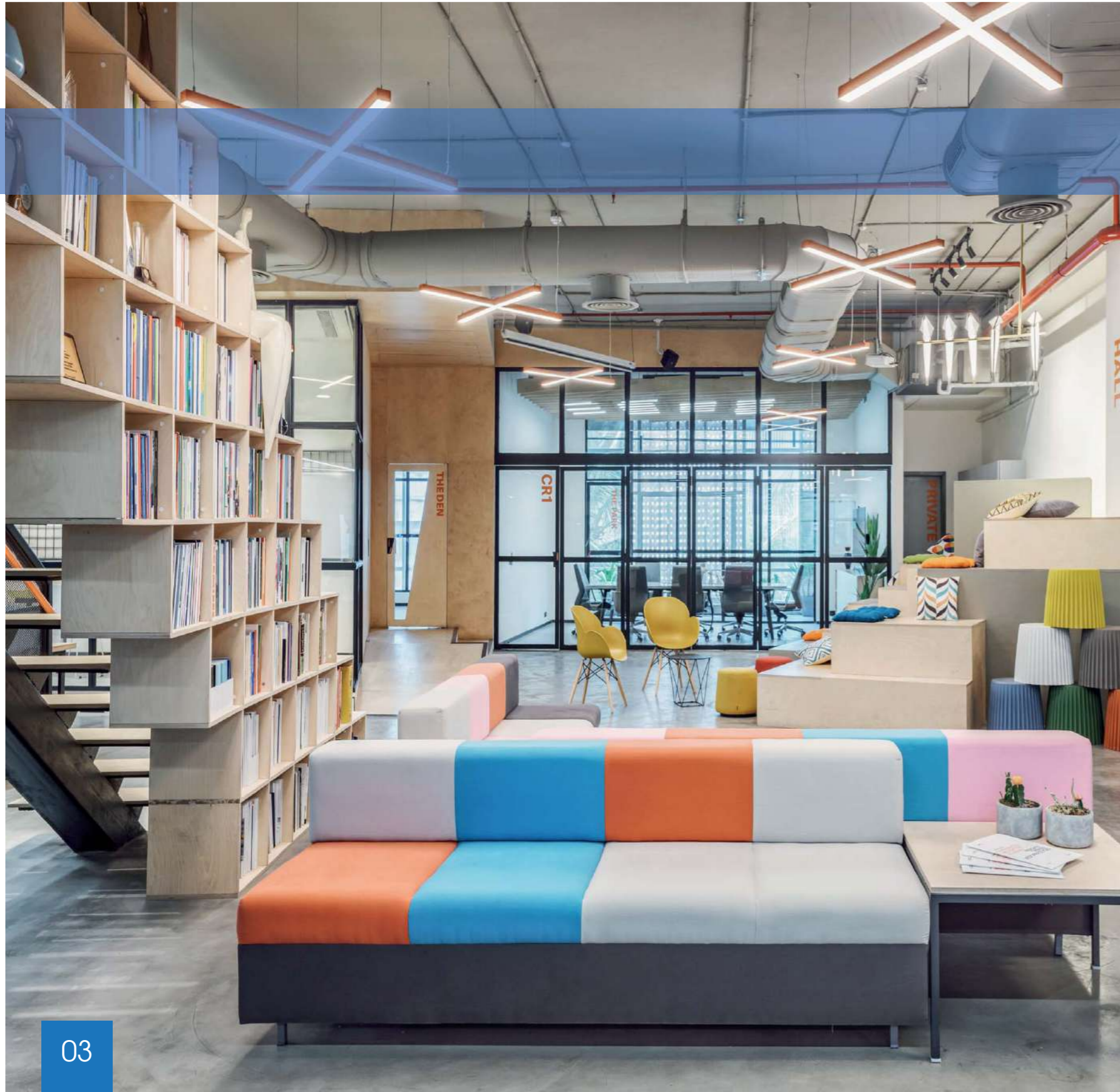


## Safeland Interiors

Safeland Interiors is a division of Al Wakeel Group established in 2007, Safeland Interiors is a pioneer in Interior fitout, Joinery and MEP solutions in the UAE. With a diversified portfolio of high-end interior décor works and its own manufacturing units, the company possesses extensive experience in handling prestigious turnkey furnishing contracts and delivers high quality interiors within the client's budget.

Safeland Interiors' vision is to ensure quality offerings that are consistently higher than that of its competition. For people who demand high quality bespoke interiors, the company delivers the best combination of progressive style and affordability.

We have successfully executed more than 350 plus projects including many notable projects in the retail, hospitality, corporate, F&B, healthcare and banking sectors during the past years in line with the development of UAE and the increased demand of various types of modern building construction.

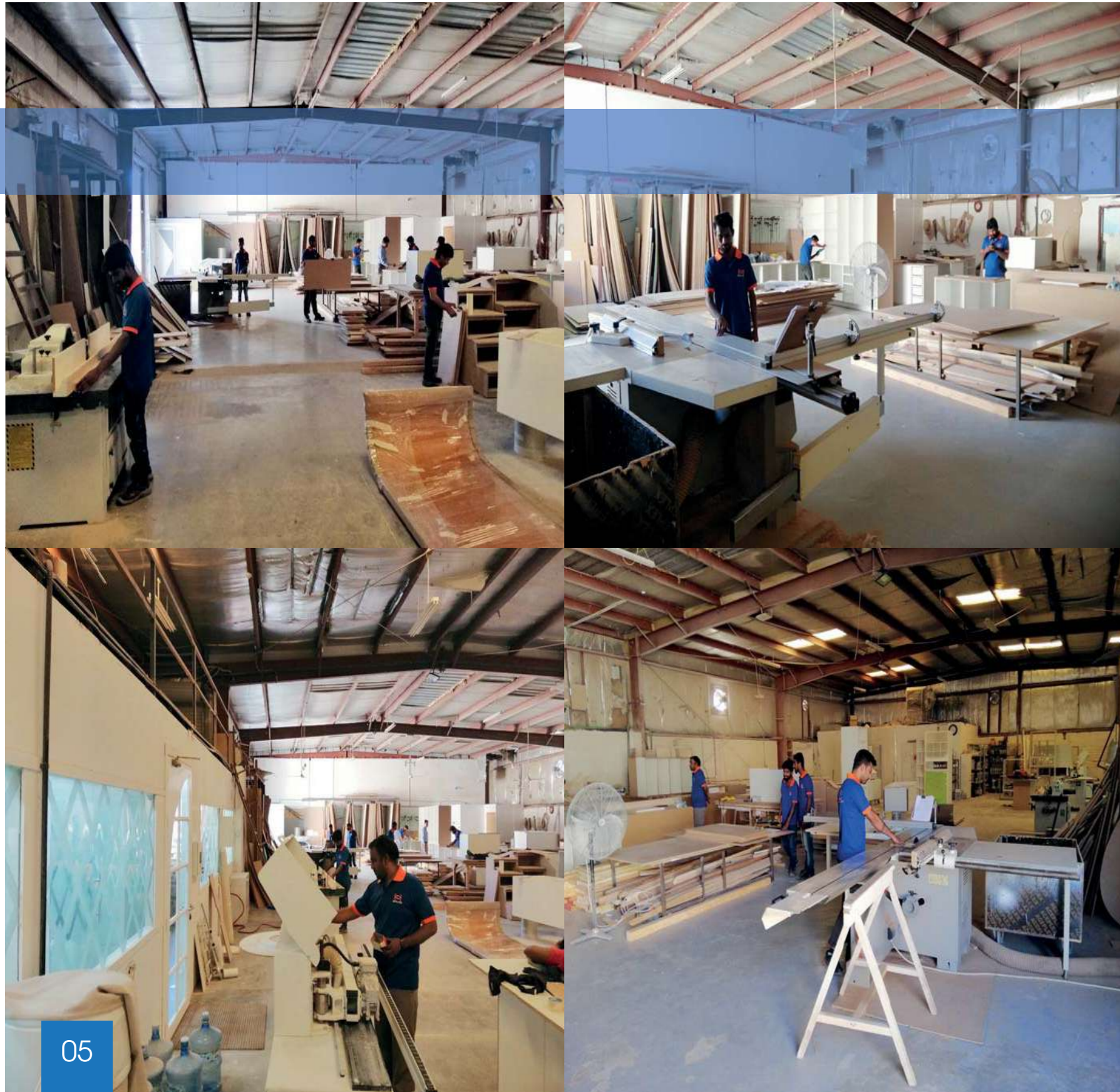


## Interior Design & Fit-Out Works

We at Safeland Interiors combining our services, have been successful in Planning, Designing and Executing projects on time with high end quality, achieving the end users and our customers' expectations, ensuring their satisfaction and gaining their trust for long lasting business relation.

During the past decade, Safeland Interiors with the zeal to excel in the market has successfully designed and executed projects on turnkey basis such as retail showrooms, hotels, hotel apartments, malls, corporate offices, staff accommodation, academic institutions, restaurants and luxury villas.

These endeavors have established Safeland as a market leader in Designing and Executing High end projects within the stipulated time frame, cost and quality.

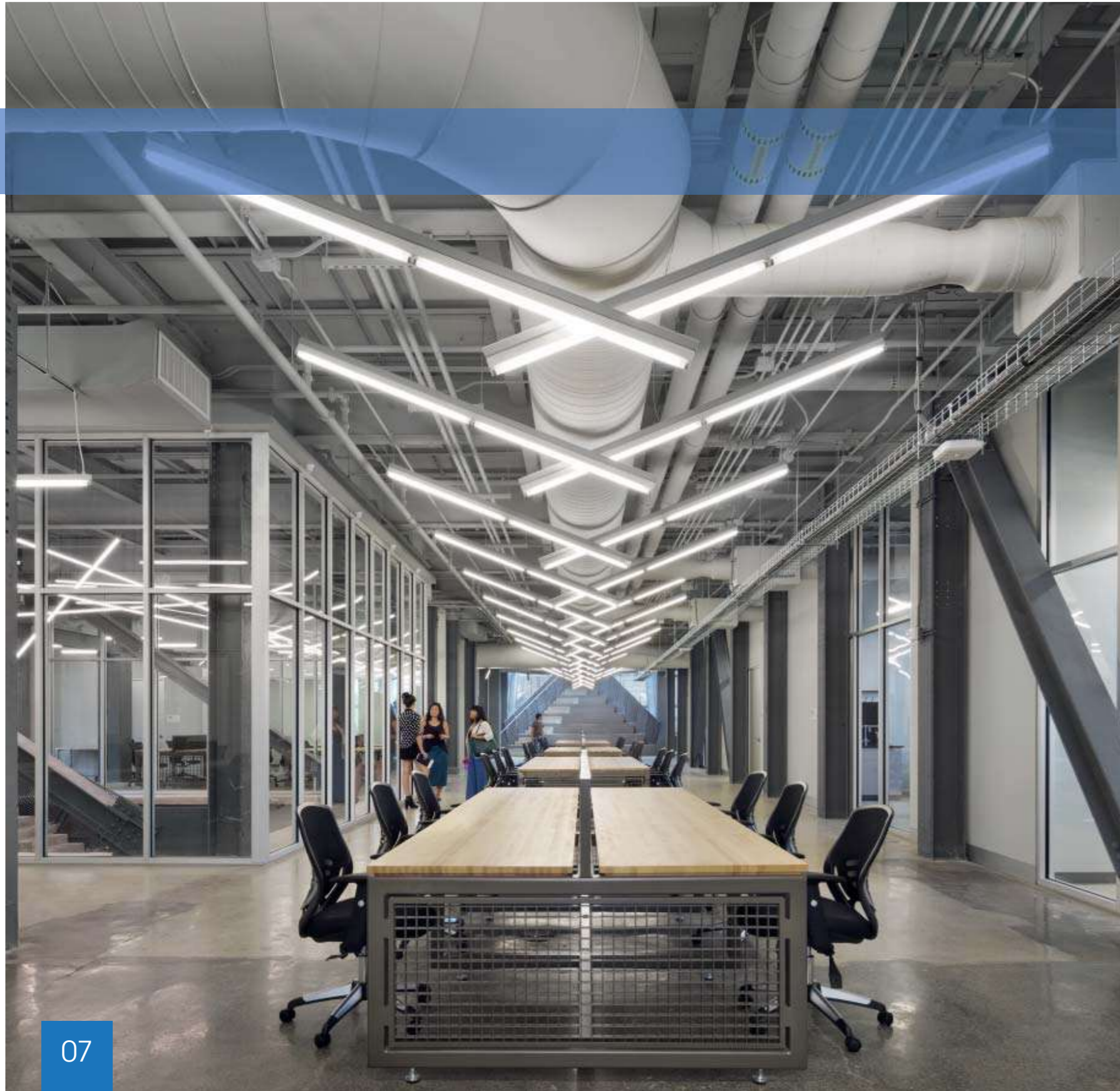


# Joinery Division

We run our joinery & carpentry workshop in Al Qusais Industrial Area. The workshop is spread over 5,000 Sqft. fully equipped with state of the art machineries to customize interior finishes as per the clients' requirement.

We produce the following specialist joinery products:

- Wooden cladding
- Bespoke doors
- Bespoke residential furniture
- Contract furniture for hospitality
- Reception Counters & Desks
- Staircase design & installation
- Office cabinetry
- Kitchen cabinets
- Restaurant table & chairs



## Electromechanical Works

Safeland's electromechanical division offer design and building engineering, construction, supply, installation, commissioning, as built and handing over up to the warranty period. Services we specialize in;

- Electrical Works
- Low Current Works
- HVAC Works
- Fire Alarm and Fire Fighting Works
- Drainage and Plumbing Works

Our dedication in performing our services takes into careful consideration the bottom line targets of the Client to have the projects completed on the set time frame and budget. The importance of catering to the objective of the client starts right at the inception where our estimation and purchasing division work closely with the customer's project specification prioritizing transparency and ensuring no surprises during project implementation.

Safeland guarantee in the provision of the electro-mechanical services is the continuous focus on finding ways to add value to the services we provide and to reduce its costs.

We strongly believe in the philosophy of sharing risk and benefit and we have developed flexible and innovative contracts with many of our clients. We would be glad to do the same for you.



## Furniture Division

We pride ourselves on being one of the most trusted furniture manufacturers in the emirates. Each of the furniture produced by Safeland undergoes a hand-crafted production process to ensure that it meets our high quality standards.

With our latest techniques, equipments and facilities and skilled labors we are able to complete our work more efficiently and faster than before. For your convenient you can get your jobs delivered in batches which are an added advantage.

Since our reputation is based on the best and highest quality products we guarantee that our products are 100% quality controlled goods with which you won't have to worry about the wear and tear of the products and it will speak on its own as soon as you start using it. With the following international standards you can know our commitment for the quality control.



## Project Process

A Quality and Process Control System is maintained by Safeland Interiors.

Commencement – Submittals

Shop Drawings : Shop drawings are submitted to the lead consultant as required. Site conditions are verified and measurements taken prior to preparing shop drawings to ensure accurate installation of work.

Samples : Samples of materials, color and finishes etc. are submitted to the lead consultant for approval. Identical samples are held by our Quality Control Department.

Supplier & Subcontractor assignment : Once the consultant approves the samples and schedule, material orders are placed with suppliers and contracts signed with specialist subcontractors.

Material Control – Delivery, Storage and Handling

All materials and components are handled carefully to prevent damage and are assessed for compliance prior to production.

On-Site Activities – Installation

- a) All materials and components are delivered to site as per site dimension and shop drawings for installation.
- b) Installation takes place under the control of the project manager and site supervisor as per the standard and guidelines set by the main consultant.
- c) Safeland's team at site coordinate with the subcontractors for the smooth flow of work.
- d) Progressive site reports are shared with the consultant and client on regular intervals.

Completion – Adjust and Clean

- a) Fixing all hitches and glitches as per the consultant's observation and guidelines.
- b) Surplus materials, rubbish and debris resulting from the site works are removed and areas are left in a neat and clean condition.
- c) Coordinating with the building management / government authorities for the completion certificate.
- d) Handing over the site to client for final use.





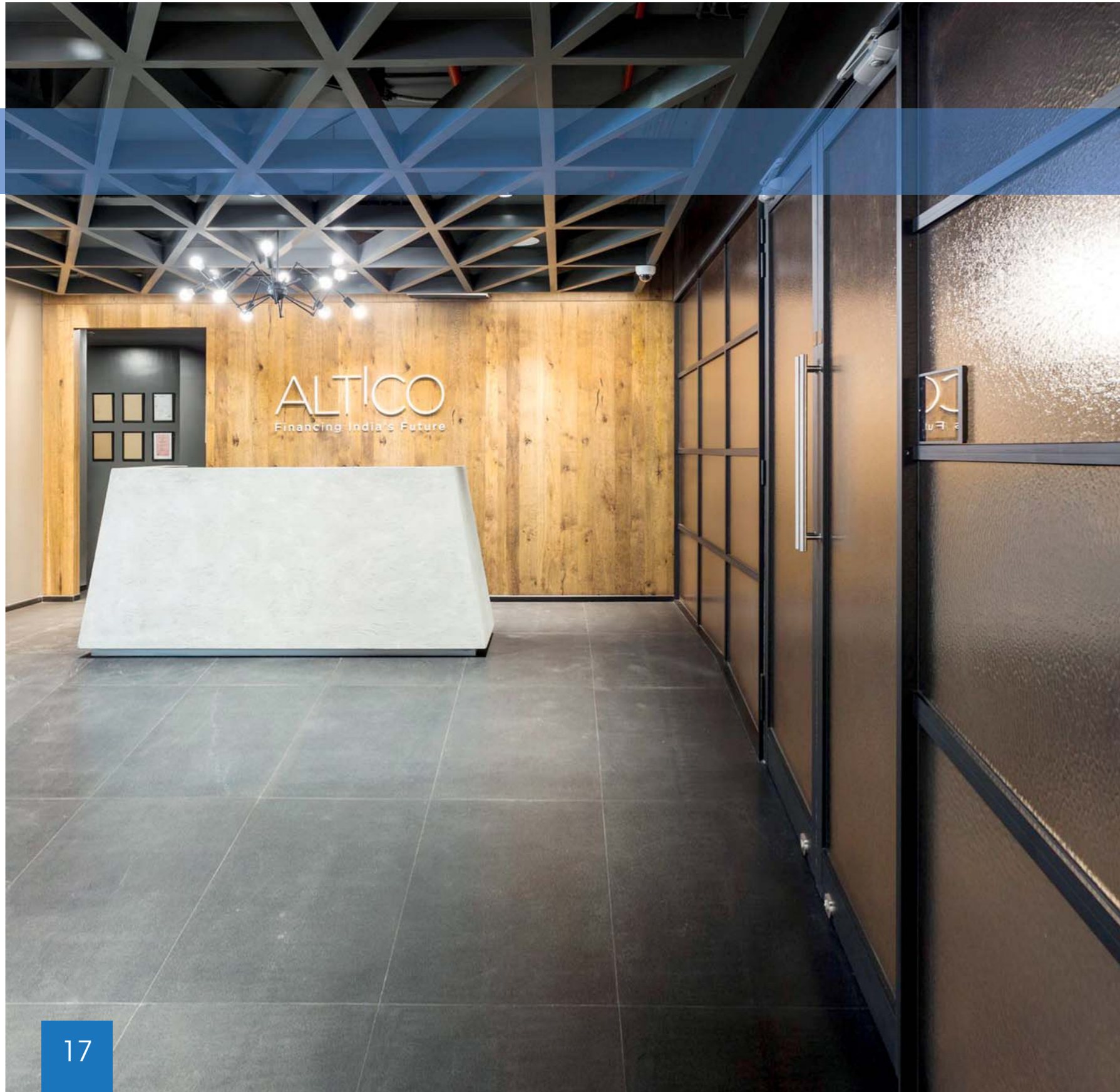
## Environmental & Quality Policy

1. Senior executives will support resources and personnel sufficient for the quality policy to be carried out effectively.
2. The organization's personnel need to possess sufficient knowledge and ability to carry out their duties, through the company's training and human resources development, which are a mutual responsibility for the employees and the company.
3. Reviews of the agreement to ensure that the company understands and can respond to the customers' needs, as well as exceeding their needs when possible, punctual delivery of work.
4. Clearly specify the specifications and procedures to control the service process so that they correspond to the specifications in the documents to prevent customer complaints about services which did not correspond to the customers' needs.
5. When the reviews reveal that the product did not meet the required specifications, or on receipt of complaints from customers or those involved, the problem must be recorded and resolved. Thus, a correction action must be taken to prevent such a problem from arising again.
6. Internal reviews on all activities which involves quality system, in an appropriate time frame to ensure that the quality control system is effectively functioning
7. Collect, analyze, report and use collected information on quality.



## Health and Safety Policy

1. Workplace safety is the highest priority and responsibility in each employees' duties.
2. The company will promote and improve safe working conditions and environment.
3. The company will promote safety activities which will help to stimulate each employee's conscience, such as safety training, motivation, information, and competition, for example.
4. All supervisors will be good examples in leading, training, and motivating employees in safety measures.
5. All employees must at all times take into account their own safety as well as the safety of their colleagues and company property.
6. All employees must take care of proper hygiene and orderliness in working areas.
7. All employees must provide cooperation to the company's safety and hygiene programme, and are entitled to suggest opinions on improving working conditions and workplace safety.
8. The company will consistently evaluate adherence to the said policy



## Projects and Clients

### Project & Client

Starbucks Coffee  
 Starbucks Coffee  
 Starbucks Coffee  
 Starbucks Coffee  
 Starbucks Coffee  
 River Island  
 Lumas  
 Lumas  
 Victoria's Secret  
 GUESS  
 Timhortons  
 GIORDANO  
 GIORDANO  
 GIORDANO  
 Vanellis  
 Vanellis  
 RBS Bank  
 RBS Bank  
 Samsung Head Office  
 H.H. Shaikh Abdul Aziz Office  
 Caramel Restaurant  
 Zuma Restaurant

### Client

MH Al Shaya  
 MH Al Shaya  
 MH Al Shaya  
 MH Al Shaya  
 MH Al Shaya  
 MH Al Shaya  
 Al Jaidah Brothers  
 Al Jaidah Brothers  
 MH Al Shaya  
 Al Futtaim  
 Apparels  
 Magnus  
 Magnus  
 Magnus  
 Gulf Foods  
 Gulf Foods  
 ISG Middle East  
 ISG Middle East  
 Samsung  
 Ruler's Court  
 AMBB  
 AMBB

### Location

Bin Sugat Center  
 Marmoum Stable  
 Mall of Emirates  
 Green Community  
 Madinat Jumairah  
 Dubai Festival City  
 Dubai Mall  
 City Walk  
 Dubai Mall  
 Dubai Marina Mall  
 Jumeirah Village  
 Dubai Festival City  
 Marina Mall  
 Silicon Oasis  
 Deira City Center  
 Dubai Mall  
 Emaar Square  
 DIFC  
 Dubai Media City  
 Ajman  
 DIFC  
 DIFC

## Projects and Clients

### Project & Client

Dhow Offices  
 One World Offices  
 Bays Square Rest Rooms  
 Limestone Apartments  
 Pico Pocket Shops  
 Miss Joban Offices  
 Jti Offices  
 Coffeol Coffee Shop  
 Adidas Factory Outlet  
 Adidas Originals  
 Juice Salon Spa  
 Bath & Body Works  
 Katrina Sweets & Confectionery  
 Medicina Pharmacy  
 Automatic Restaurant  
 Automatic Restaurant  
 Shababeek Restaurant  
 Amzan Book Store  
 Brown Brick Café  
 Starbucks Coffee  
 Dubai Optics  
 Hajispices & Flour Mill

### Client

Cambridge Middle East  
 Cambridge Middle East  
 Dubai Properties  
 Mr. Abdul Fattah  
 Al Manzil  
 Cambridge Middle East  
 Cambridge Middle East  
 Kreative Id  
 Kreative Id  
 Kreative Id  
 Section Interiors  
 Mh Al Shaya  
 Miss Katrina  
 Fitout Habitat  
 Hive Core  
 Hive Core  
 Optimise  
 Optimise  
 Hive Core  
 Mh Al Shaya  
 Cube Plus Id  
 Al Ameen

### Location

Al Fattan Currency House Difc  
 Bays Water Tower  
 Business Bay  
 The Ritz Carlton Difc  
 City Walk  
 Boulevard Plaza Tower  
 Boulevard Plaza Tower  
 Al Seef  
 Uptown Mirdiff  
 Mirdiff City Centre  
 Mirdiff City Centre  
 Arabian Centre  
 Bin Sougat Centre  
 Uptown Mirdiff  
 Dubai Healthcare City  
 Al Ghurair Centre  
 Al Qasba Sharjah  
 Al Qasba Sharjah  
 Sahara Centre Sharjah  
 Dubai Marina Walk  
 City Centre Al Zahia  
 City Centre Al Zahia

## Projects and Clients

### Project & Client

Asia Link Group Office  
 Dolphin Line Shipping  
 Gulftainer Logistics  
 L'ETO Cafe  
 O'Doner Turkish Restaurant  
 Royal Furniture Showroom

### Client

Asia Link Food Trading  
 Dolphin Line Shipping  
 Hennessey LLC  
 A&T Group  
 Food Inventions Rest.  
 Royal Furniture Group

### Location

Ras Al Khor, Dubai  
 Dubai  
 Sharjah  
 Dubai Hills Mall  
 Dubai Hills Mall  
 Al Zahia City Centre

# Our Projects



The Cheesecake Factory Dubai Festival City



The Cheesecake Factory Dubai Festival City



P.F. Chang's Dubai Festival City



P.F. Chang's Dubai Festival City



The Cheesecake Factory Dubai Festival City



The Cheesecake Factory Dubai Festival City



L'ETO Cafe, Dubai Hills Mall



L'ETO Cafe, Dubai Hills Mall

# Our Projects



Shababeek Restaurant Sharjah



Shababeek Restaurant Sharjah



Shababeek Restaurant Sharjah



Shababeek Restaurant Sharjah

# Our Projects



Bath & Body Works Arabian Centre



Bath & Body Works Arabian Centre



Bath & Body Works Nakeel Mall



Bath & Body Works Nakeel Mall

# Our Projects



Juice Salon Spa Mirdif City Centre



Juice Salon Spa Mirdif City Centre



Asia Link Head Office



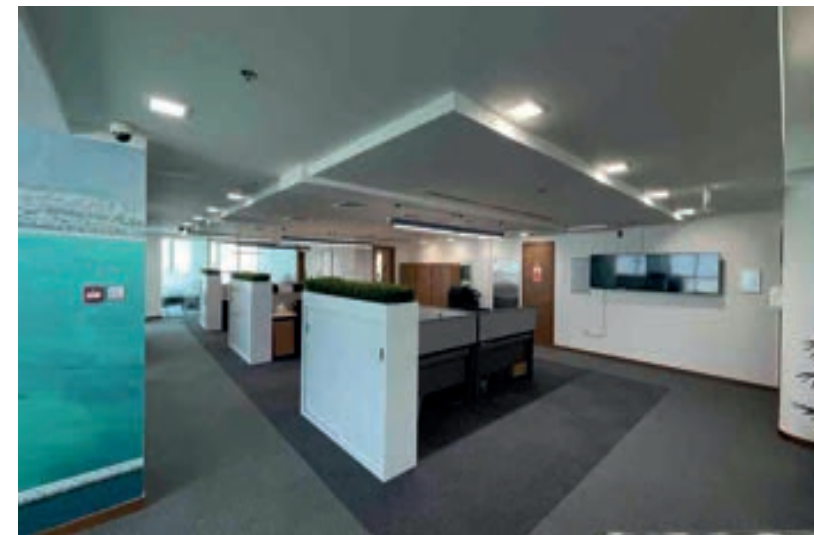
Asia Link Head Office



Juice Salon Spa Mirdif City Centre



Juice Salon Spa Mirdif City Centre



Gulfrainer Logistics Head Office



Gulfrainer Logistics Head Office

# Our Projects



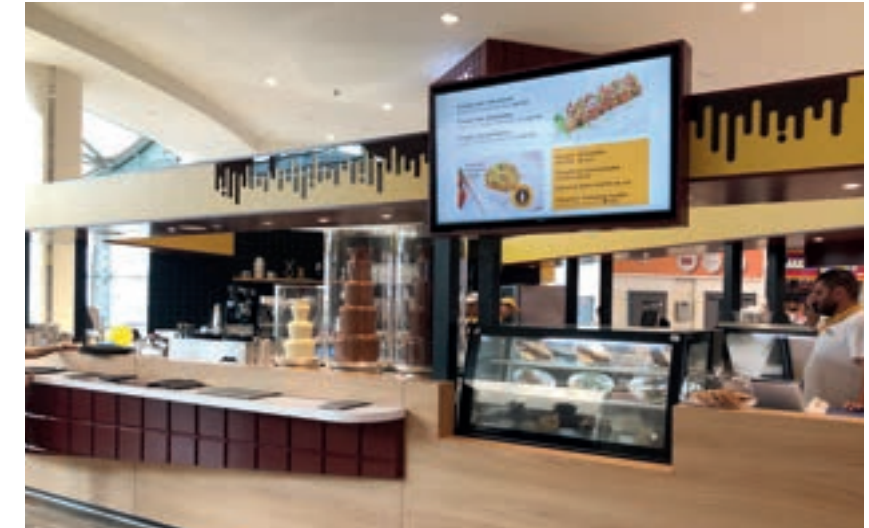
Dolphin Line Shipping Corporate Office



Dolphin Line Shipping Corporate Office



Brown Brick Coffee Sahara Centre



Brown Brick Coffee Sahara Centre



Dolphin Line Shipping Corporate Office



Brand Bazaar Sharjah City Centre



Coffee Planet Office Dubai



Brown Brick Coffee Sahara Centre



# Our Projects



Bolton Holding Group Burj Khalifa 143<sup>th</sup> Floor



Bolton Holding Group Burj Khalifa 143<sup>th</sup> Floor



Lumas Gallery City walk



Lumas Gallery Dubai Mall



Emirates Hospital Jumeirah



Emirates Hospital Jumeirah



Molten Me Dubai



Molten Me Dubai

# Our Projects



Mothercare- Mall Of Emirates



Sharjah Media City (Shams) Office



Amzan Book Store Sharjah



Amzan Book Store Sharjah



Sharjah Media City (Shams) Office



Sharjah Media City (Shams) Office



Addidas Original Mirdif City Centre



Addidas Original Mirdif City Centre

# Our Projects



Royal Furniture Showroom, Al Zahia City Centre



Royal Furniture Showroom, Al Zahia City Centre



Starbucks Deira City Centre



Starbucks Deira City Centre



Royal Furniture Showroom, Al Zahia City Centre



River Island Dubai Festival City



Lifestyle Jewellery Sharjah City Centre



Lifestyle Jewellery Sharjah City Centre

# Our Projects



Al Mamzar Byblos Hotel, Guestroom MEP Works



Al Mamzar Byblos Hotel, Guestroom MEP Works



Sanchaya Restaurant, DoubleTree Hilton Ras Al Khaimah



Sanchaya Restaurant, DoubleTree Hilton Ras Al Khaimah



Address Boulevard Hotel Pool & Restaurants MEP



Circle Mall Jumeirah Village Circle, 2nd Floor MEP Works



Kempinski Hotel MOE Lightning Protection System



Jumeirah Golf Estate Villa # C39, Redwood Avenue

# Our Projects



Address Dubal Mall 15th Floor Luxury Suites Renovation



Address Dubal Mall 15th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation



Address Dubal Mall 15th Floor Luxury Suites Renovation



Address Dubal Mall 15th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation



Address Boulevard 11th Floor Luxury Suites Renovation

# Our Projects



American Eagle Nakheel Mall



American Eagle Nakheel Mall



Starbucks Goldenmile - Palm Jumeirah



Starbucks Goldenmile - Palm Jumeirah



Seagull Seafood Restaurant Dubai



Seagull Seafood Restaurant Dubai



Starbucks Mall Of Emirates



Starbucks Mall Of Emirates

# Our Projects



California Dental Clinic Sharjah



California Dental Clinic Sharjah



O'Doner Dubai Hills Mall



O'Doner Dubai Hills Mall



California Dental Clinic Sharjah



DOCIB Healthcare Dubai



Axiom Ajman City Centre



Axiom Ajman City Centre

# Our Projects



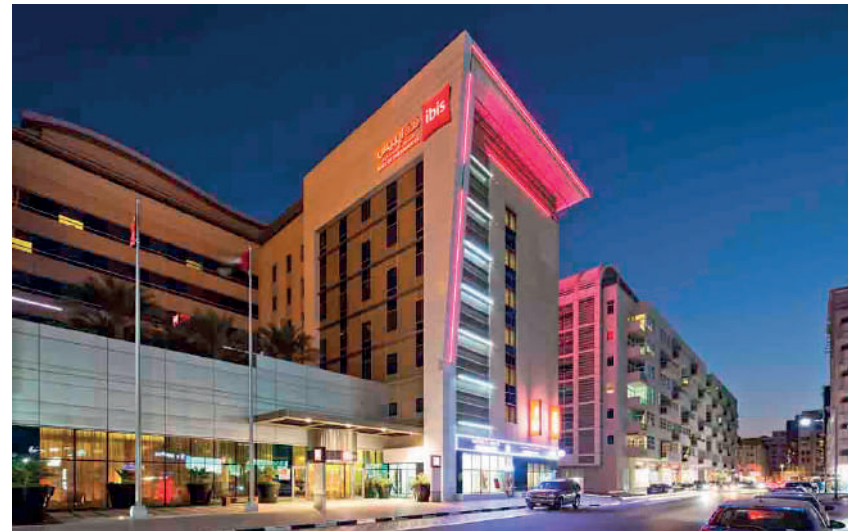
Hamra Hilton Convention Centre, Ras Al Khaimah



TECOM Building, Dubai Academic City



Private Villa Palm Jumeirah



IBIS Hotel Mall of Emirates



Umm Abdulla Villa Nad Al Sheba



Private Villa Dubai Hills Estate





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